



# SUPER LEADS WORK ORDER

**1. Dealership Information**

**Dealer:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Street:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**2. Lead Categories (check one category below)**

|   |   |  |
|---|---|--|
| <input type="checkbox"/> <b><u>Bronze Leads</u></b><br>100 Leads<br>\$1,600.00<br>10 Cars Guaranteed    | <input type="checkbox"/> <b><u>Silver Leads</u></b><br>200 Leads<br>\$3,100.00<br>20 Cars Guaranteed      | <input type="checkbox"/> <b><u>Gold Leads</u></b><br>300 Leads<br>\$4,500.00<br>30 Cars Guaranteed             |
| <input type="checkbox"/> <b><u>Gold Plus Leads</u></b><br>500 Leads<br>\$7,400.00<br>50 Cars Guaranteed | <input type="checkbox"/> <b><u>Platinum Leads</u></b><br>1000 Leads<br>\$14,000.00<br>100 Cars Guaranteed | <input type="checkbox"/> <b><u>Platinum Plus Leads</u></b><br>2000 Leads<br>\$26,000.00<br>200 Cars Guaranteed |

**3. Lead Information**

Each lead will receive a pre-approval mailer with a live stamp once the lead is generated. Our BDC will call the lead and set the appointment and will follow up for 90 days with the customer. You can customize the demographics and credit criteria for your leads. All leads are guaranteed to receive 10% in car sales or you get 50% of your money back or 50% more leads within 90 days. All leads delivered in real time. All leads are dealer exclusive.

**4. Lead Filter Options**  
(Indicate by a "check mark" in the box which filters you want)

|                        |                               |                    |                              |                      |                                      |
|------------------------|-------------------------------|--------------------|------------------------------|----------------------|--------------------------------------|
| <b>Residence Type:</b> | <input type="checkbox"/> Any  | <b>Bankruptcy:</b> | <input type="checkbox"/> Any | <b>Credit Score:</b> | <input type="checkbox"/> 540-640     |
|                        | <input type="checkbox"/> Own  |                    | <input type="checkbox"/> Yes |                      | <input type="checkbox"/> 580-680     |
|                        | <input type="checkbox"/> Rent |                    | <input type="checkbox"/> No  |                      | <input type="checkbox"/> 600-700     |
|                        |                               |                    |                              |                      | <input type="checkbox"/> Other _____ |

**5. Special Provisions**

## **6. Territory**

**Zip Code: \_\_\_\_\_ @ \_\_\_\_\_ miles and contiguous Zip Codes.**

1. This territory is based on a Zip Code and radius system.
2. Your dealership's Zip Code is the center point of the circle.
3. If the circle line touches any part of a Zip Code that Zip Code is included in their territory.
4. All requests for territory changes must be made in writing to:  
[superleads@bigtimepromos.com](mailto:superleads@bigtimepromos.com)

## **7. Transmission of Leads to CRM**

**All leads will be transmitted to the following e-mail addresses:**

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1. All leads are transmitted electronically.
2. Leads may be transmitted to multiple e-mail addresses or to a CRM.
3. Each dealer will be provided a log-in and password to Big Time's website where leads may be viewed.
4. Big Time does not transmit leads by fax.
5. All requests for changes in e-mail address must be submitted in writing to  
[superleads@bigtimepromos.com](mailto:superleads@bigtimepromos.com).
6. It is the responsibility of the Dealer to notify Big Time regarding personnel changes.

## **8. Term and Conditions**

1. Big Time Promos, LLC will generate an invoice on the first day sale and invoice shall be paid in full prior to receiving Super Leads
2. All invoices are due upon receipt.
3. Both parties agree to keep the terms of this Super Lead Order and the information shared between the parties during the negotiations of this Super Lead Order, financial or otherwise, confidential.
4. Big Time Promos, LLC and Dealer acknowledge that they are independent contractors. Nothing in this Super Lead contract will create a partnership, joint venture, agency, franchise or employment relationship between the parties.
5. Neither party may use the other party's trademarks, service marks, trade names or logs, or other commercial or product designations for any purpose whatsoever without the prior written consent of the other party.
6. Big Time Promos, LLC and Dealer desire to comply with the requirements of Title V of the Gramm-Leach-Bliley Act ("GLB") and the Federal Trade Communications Commission's implementing regulation as both relate to disclosure and protection of Non-Public Information (NPI). Compliance obligations shall, at a minimum comply with applicable Federal, State and local laws and regulations which are, or which may in the future become applicable regarding NPI.
7. Each party will substantially comply with the GLB and Regulation P. In particular, Dealer may use Consumer and NPI it receives or obtains from APN only for the purposes for which Big Time delivered such NPI.
8. Any modifications or changes to this agreement shall be made in writing.

**9. Miscellaneous**

1. This Agreement: (a) shall be binding on, inure to the benefit of and be enforceable by the Parties and their respective heirs, successors and valid assigns; (b) shall be governed by, construed under and enforced in accordance with the laws of the State of Georgia (without regard to conflict of law principles); (c) may be executed in multiple counterparts and by facsimile, each of which shall be deemed an original but all of which together shall constitute one and the same instrument; (d) together with all Addendums hereto, each of which is hereby incorporated into this Agreement, constitutes the entire agreement between the Parties relating to the subject matter hereof and there are no representations, warranties or commitments except as set forth herein, and this Agreement supersedes all prior understandings, negotiations and discussions, written or oral, of the Parties relating to the transactions contemplated by this Agreement; and (e) may be assigned by either Party only with the prior written consent of the other Party.
2. In the event of any collection activity by any third party or legal action regarding this Agreement all collection costs and/or attorneys fees shall be due to the prevailing party.

Executed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

**Dealer:** \_\_\_\_\_

**Big Time Promos, LLC**

**By:** \_\_\_\_\_  
Dealer Principle or General Manager

**By:** \_\_\_\_\_  
Big Time Promos,LLC Representative

**Print Name:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Title:** \_\_\_\_\_

By executing this Agreement the person listed above states that he is duly authorized to enter into binding agreements on behalf of the dealership stated.

You can Fax this agreement to 877-265-5897 or email to us at [kpeters@bigtimepromos.com](mailto:kpeters@bigtimepromos.com) by clicking the SUBMIT TO BIG TIME button.